

Putting People, Purpose & Planet Before Profit

1999



2001



FOOT AND MOUTH DISEASE



2004



2008

2011



2012



2013



People Buy
From People
They Trust



2014



Paul
HARGREAVES

2015



B Impact Score

Certified since 2015

Governance 19.3



Workers 38.6



Community 29.6



Environment 27.0



Customers 3.2



Our new
2024 Score

117.8

83.6

Our 2015
Score



To view our B-corp profile
scan the QR code.

Certified



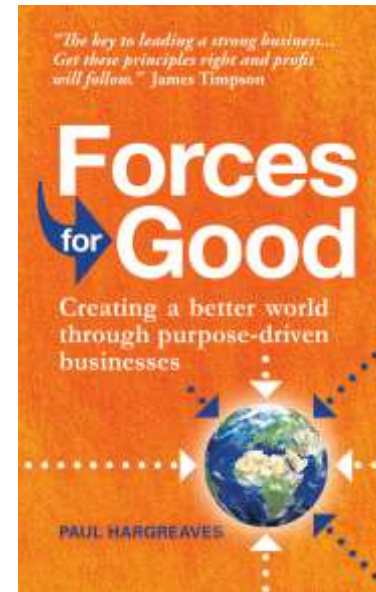
Corporation™

Paul
HARGREAVES

2016

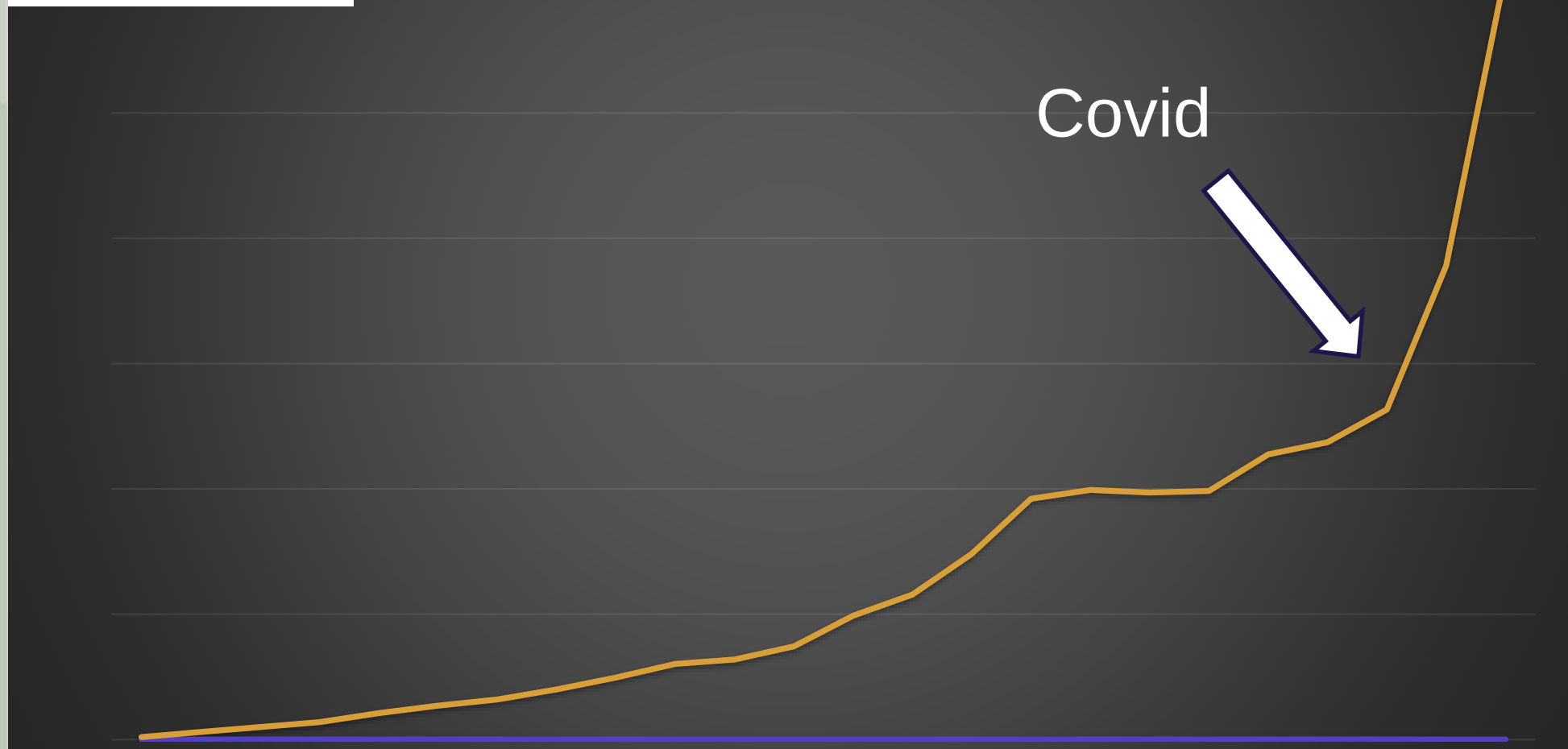


2019





2020



2021









2022



COTSWOLD FAYRE

Making a difference through fine food

2023





CEDARWOOD TRUST

Nurture - Nourish - Thrive

COTSWOLD FAYRE

Making a difference through fine food

2024



FLOURISH

FOODHALL & KITCHEN









2025





**What have I learnt in
the past 26 years?**



Lesson No. 1

Good business
is better business

“Put people and planet first and the profits will follow.”



It's not a Zero-Sum Game!

$$1 - 1 \neq 0$$



~~Scarcity~~

Abundance



B Corps vs Average Businesses

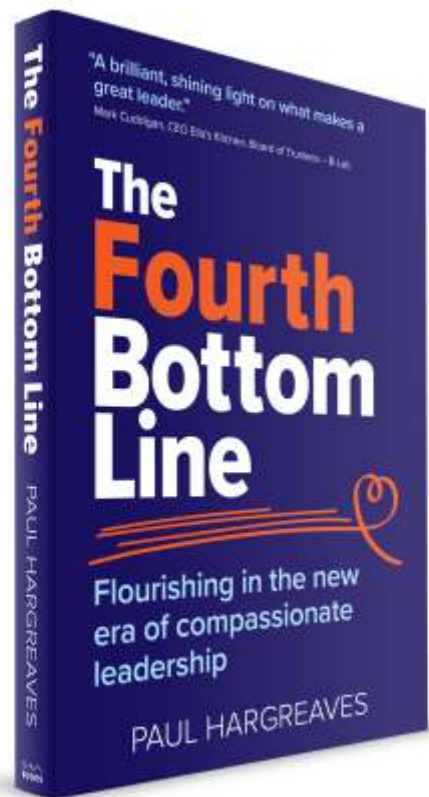
Turnover Growth:	26% vs 5%
Employee headcount growth:	14% vs 1%
Attrition Rate:	8% vs 18%
Securing Equity finance:	70% vs 56%
Receiving R & D tax credits:	43% vs 6%



Lesson No. 2

Good leadership
involves personal
transformation







Learning to Connect

- With ourselves
- With others
- With nature

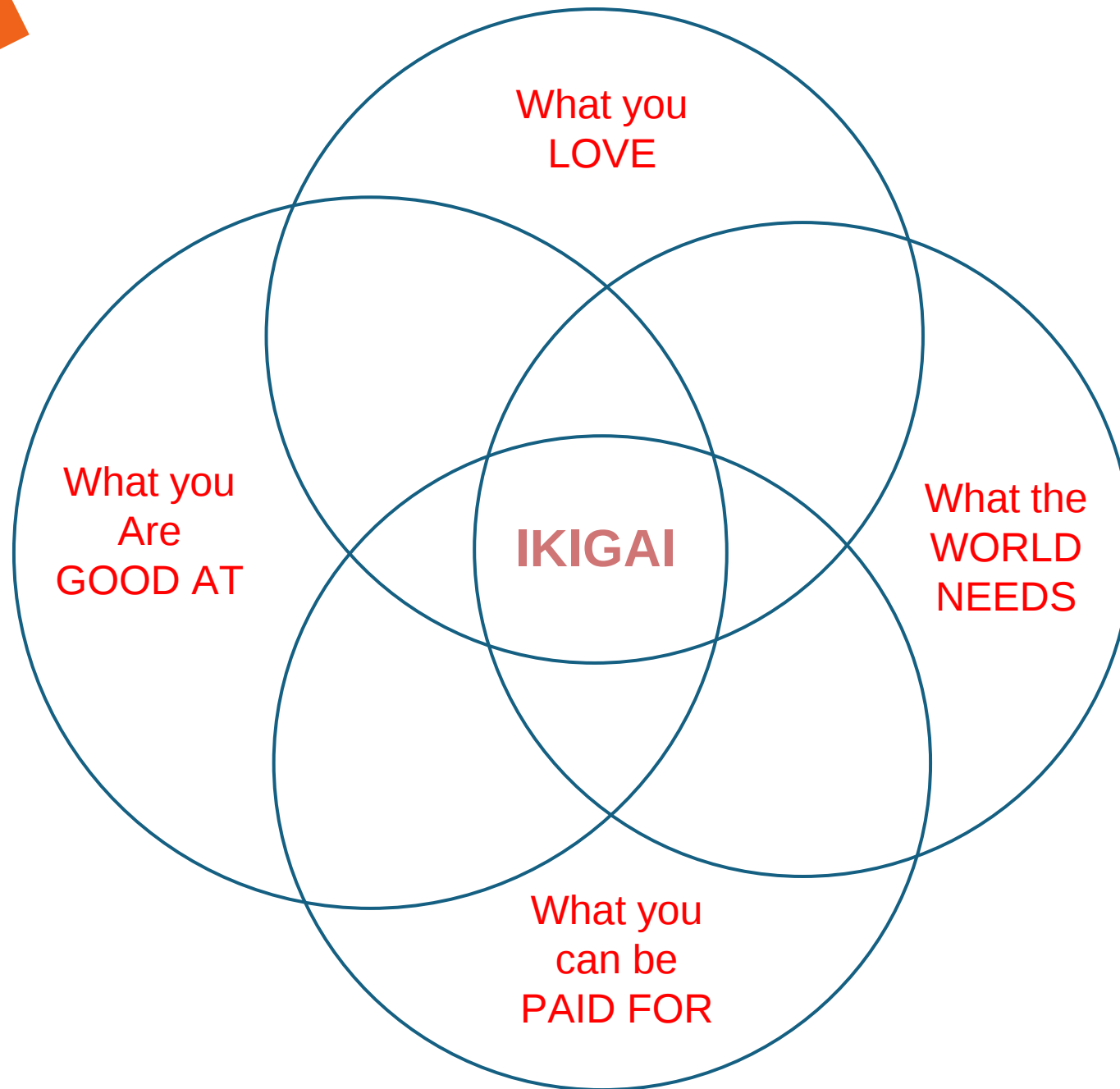
Doing
to
Being



Lesson No. 3

Have courage to Follow
Your Dreams

Ikigai



Nov '19.

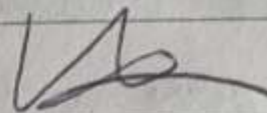
97865432 33-26-11

April 2020.

To: Cotswold Fugate.

One Million pounds only -

£1,000,000.00.



(4)



Lesson No. 4

Happiness & fulfilment is
found in serving others







Nelson Mandela

“What counts is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead”

Thank you

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